

BUSINESS

A LEVEL COURSE DESCRIPTION

Business is an important subject in our day to day lives. We use it constantly from purchasing goods and services to assessing why we have purchased the products we have. In an environment that is changing consistently under the pressure of globalisation, with increased opportunities and challenges in almost everything we do, an understanding of business principles is important for all our young people. Students will learn how businesses balance profit with human values; understand small and big businesses; entrepreneurship; consider the relationship between businesses and the community. It is our aim to instil within the student a better perception of the world around them, the issues that influence why things are the way they are and how they are likely to change. Business Studies promotes active learning rather than passive understanding. Students will acquire important skills such as: data skills, presenting arguments, making judgements and justified recommendations, problem solving, decision making and conducting research. Further to the topics taught we aim to develop their skills of planning, communication, presentation, independence, team working, and analytical and evaluate and interpretation. Business skills are useful in whatever field students choose to pursue after leaving Sixth Form.

Want to understand more about the subject? Visit these websites below to gain a better understanding;

www.businessstudiesonline.co.uk

www.tutor2u.net



Progression

Business A Level can lead to a range of University courses including: Marketing, Management, Business, Law, Financial Management, Accounting, Human Resource Management, Sales and Promotion

Other combined courses include:

Business and Management, Language, Economic, Finance, Marketing, Accounting, Mathematics, IT, Psychology, Sociology, Statistics, Film Studies



